



# THE BULLETIN

## Overseas Press Club of America

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July 12, 1952

MORE THAN SIXTY OPCers TO JOIN EXCURSION

TO INSPECT REPUBLIC AVIATION PLANT THIS WEEK

More than 60 Members of the Overseas Press Club and their guests will make a gala full-day excursion to Farmingdale, L.I., next Thursday, July 17, to inspect the Republic Aviation plant and observe the production of the Air Force's dynamic Thunderjets. Final date for acceptance of Republic's invitation (which includes luncheon and an afternoon on a private beach nearby) is MONDAY, JULY 14.

Also Club Headquarters reminds all those who sent in reservations for the old date (July 10) to confirm their acceptance at once! Their names have not been added to the active list, and will not be until word is received by Club Headquarters.

### DETAILED INFORMATION

- WHERE: Busses chartered for the OPC will leave the 44th Street entrance of the Hotel Astor at 9:30 a.m. sharp for the hour-and-a-half drive to Farmingdale, L. I.
- WHEN: On Thursday, July 17, for the entire day. Busses will leave Farmingdale for the return trip to New York at 4:30 p.m. Guests will arrive in New York at 6:30.
- WHAT: An inspection of Republic Aviation's jet plane factory, after which Republic will play host to the Club for luncheon and an afternoon at the beach.
- HOW MUCH: There is no cost. But bring swimming suits, towels, beach wear, etc.  
(The next issue of the Bulletin will be published July 26th)

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BENNETT CERF, in between his jobs as publisher, editor, columnist, TV panelist and speaker, found time to write another book, "Good For a Laugh" (Doubleday & Co.) His last one, "Laughter Inc." sold over 55,000 copies to date...BRUNO SHAW's piece in the New Leader July 7 notes, on the anniversary of the Panmunjom truce talks, why they "got off to a wrong start"...WILL OURSLER and Laurence Dwight Smith's "Narcotics: America's Peril" (Doubleday) out July 10; based on case histories and records of Federal Bureau of Narcotics and personal interviews with addicts, dope peddlers and government agents...Reader's Digest will reprint DICK HANSER's Blue Book piece on Admiral Canaris, Chief of Espionage for Hitler, who secretly plotted against the Nazis...

July Fortune features HAL LEHRMAN's "Israel Without Ideology" an impartial analysis of the new state's internal development and assessment of it's importance to the U.S. in strategic Middle East...MARY HEATON

VORSE's piece, "Big Steel and the Little Man" in the Nation, June 21...

JOE LAITIN working 24-hours a day as public relations director for Averell Harriman in Washington, D.C. DAN SCHORR, who accepted a long-standing invitation from his old friend LAITIN to spend a week in Washington as his house-guest, declared before taking off for Holland: "JOE was the perfect host. I never saw him."

CHRISTOPHER EMMET and NORWOOD ALLMAN debated "Have We Lost the War in Korea" June 26th on George Hamilton Combs "Spotlight" program...ALLMAN says he said yes, we are losing, or trying to; CHRIS said no...

CLIFF EVANS, former director of TV for the City of New York, is now producing the remote telecasts on TODAY, the Dave Garroway morning network show on NBC-TV...Radio and TV newscasters joined hundreds of newspapers giving big play to DON ROBINSON's new book: "The 100 Most Important People in the World Today"...GEORGE W. HERALD gives some "Brotherly Advice for Uncle Sam" in U.N.World's July issue; examining reasons for post-war decline of U.S. popularity in Europe...

James A. Linen's publisher's letter in Time, June 23, says: "The risks of covering a war come high," runs photographs of nine Time correspondents assigned to Korean conflict including Wilson Fielder, killed at Taejon a week after writing "Last Train From Vladivostock", memorable story of a landing party which mined a railroad tunnel (Time, July 24, 1950). Since then four of Time's correspondents have been injured in Korea. Those pictured include FRANK GIBNEY, James Bell, Hugh Moffett, Tom Lambert, R.C. McCoy, Bud Hutton, Curtis Prendergast, DWIGHT MARTIN...

OPC members coming or going on ocean voyages invited to be interviewed on ABC network radio program "Summer Cruise", broadcast Friday nights (9:30--10:00pm). For bookings, contact producer BILL BERNS, ABC, 7 West 66th Street, NYC. Phone: SUSquehanna 7-5000...

The U.N. Correspondents Ass'n purchased a TV set especially for the political conventions, installed in the press conference room on the third floor of the Secretariat building, it has a steady but shifting audience of both American and foreign correspondents.

**NOW FLY**

# The Rainbow

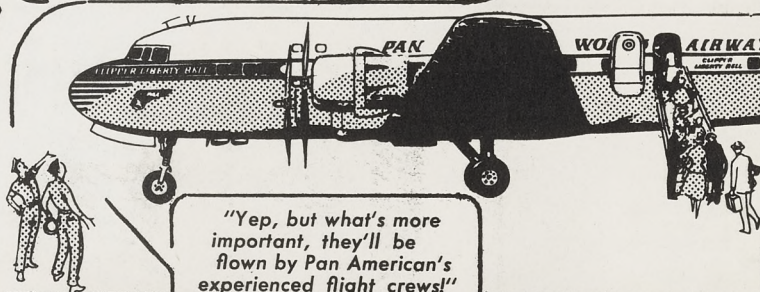
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## CLUB CALENDAR

Library Committee Meeting. . . . . Clubrooms. . . . . Tuesday, July 15, at 5:30 P.M.

Library Committee Chairman JOHN GOETTE (Kings Features Syndicate) announces its membership as: ROY BATTERSBY (Hill & Knowlton, public relations); SIMON M. BESSIE (Harper & Bros.); BETTY BETZ (columnist); ELIZABETH FAGG (writer); JOSEPH ROSAPEPE (Dudley, Anderson & Yutzy, public relations). The chairman expressed the hope that publishing companies will continue to cooperate with the OPC library with presentation copies to be used as door prizes as well. All presentation copies will receive review mention in The Bulletin, with especial attention to OPC authors.

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JOHN BARKHAM, Chairman of the Admissions Committee, announces the election to Active Membership in the Overseas Press Club of the following candidate:

SAM POPE BREWER, New York Times  
\* \* \* \*

## THE BULLETIN BOARD

Secretary-Treasurer JOE WURZEL has announced that 1952-53 dues receipts are keeping pace with the best of previous years' showings. Final notices have gone out to members still not paid up, but indications are that the rolls for the current year will close shortly with a record fully-paid-up membership. This is the final Bulletin notice for those few who have not yet sent in their dues checks.

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AVAILABLE: Experienced public relations man, close contacts USA and Canadian newspapers, radio-TV networks and stations; background world-wide news reporting; seeks responsible position with opportunities. Call or write M.W., Room 411, 1475 Broadway, N.Y.C. Longacre 4-0174.

WANTED: Three or 3½ room apartment, preferably mid-town or upper East side, by British correspondent and wife whose lease expires Sept. Tele: COULTER, SPencer 9-7489.

FOR RENT: Provincetown, one-room kitchenette apartment; beach and parking. Write: Mary Heaton Vorse. Provincetown, Mass.

SUB-LET: Charming furnished six room sub-let to September 1st. 137 West 13th Street. Phone CHelsea 2-5019 after 6:00 P.M.

FOR RENT: Charming early 18th century house situated on pond one mile from L.I. Sound; furnished, grand piano, TV; dishwasher, deep freeze. Two master, two childrens, one maid's bedrooms; two baths; available from July 29 to Sept. 10; \$500. Telephone BURNETT, Setauket 6-0762.

## NOTE TO OPC STAMP COLLECTORS

Veterans in hospitals have requested stamps of all types, to be used in Stamp Exchanges. Members are urged to forward stamp contributions to Mrs. Arthur Cane, 171 West 79th St., N.Y.C.

## ATTENTION--ALL OPC MEMBERS! INSURANCE PLAN NOW IN EFFECT

The OPC group insurance plan became effective July 1, 1952, with the requisite numbers of members signed up. The rolls are still open for the benefit of those who wish to participate in this low-cost coverage. Plan Administrator Carl J. Lundgren, REctor 2-4223 will supply any information required, or write to OPC headquarters, 1475 Broadway.



TRANSFER AND TRANSITION...HARRISON FORMAN now editorial director of Magazine Digest...ROBERT TROUT and the News program premiered last week over CBS radio network six times weekly 10 pm...Lawrence Dame who scored a world beat on the sinking of the Destroyer Hobson by the Aircraft carrier Wasp resigned from the Boston Herald to free-lance abroad; home base to be Florence, Italy after a cruise to Turkey and Greece on the USS Destroyer O'Hare...NORBERT MUHLEN flew to Berlin July 10 on Readers Digest assignment...

LOUIS WEINTRAUB, Pavelle Lab. sales promotion manager, elected historian of Advertising Men's Post 209 of American Legion...MADELEINE DANE ROSS, free-lance journalist and public relations consultant, covered biennial Canadian Conference of Social Work; addressed a Canadian group on newspaper publicity techniques...SVEN ERIK BERGH back at UN after a three-month European tour...

GLOBE TROTTERING OPC'ers: COLUMBIA SILEO just back from interviewing the first lady of Cuba, Mrs. Martha Fernandez de Batista...Coronet's JOHN BARKHAM and his wife, Margot, will go to Helsinki to see the Olympics; after the games they'll tour Scandinavia; he returns to New York August 11, but she will go on to Lapland to see some midnight...LOUIS LOCHNER and his wife flew to Frankfurt June 22 for the christening of son BOB LOCHNER's second child, Thomas Louis, writer Kay Boyle one of the sponsors. LOCHNER will do a book, expects to remain abroad for at least six months...BOB BRUMBY in New York after eight months' constant traveling. Tired of packing and unpacking and clammy hotel rooms, BRUMBY's looking for a boat to cruise back to Florida...

Pres. BILL GRAY vacationing in the Catskills where 15-year old daughter Margrethe, just back from a year's schooling in Norway, joined the family. GRAY and JERRY HANNIFIN leave next week for 10-day trip to Mexico, Columbia, Venezuela, Panama; back Aug. 1...FRANK KELLEY, N.Y.Herald Tribune national affairs editor, vacations after Chicago conventions...MARY HORNADAY, CSM and co-editor of The Bulletin vacationing in Middlebury, Conn...DOROTHY FISCHER attended Home Economics Convention in Atlantic City last month...HELEN BUCKLER sailing July 15 to attend World Conference of Quakers at Oxford; after a month in England she'll revisit old haunts in Paris...

Signal Corps Maj. ED DOWELL, recalled to active duty at Fort Monmouth, N.J. from Newsweek, took off for Pacific Northwest with wife Betty and infant Kelly for one month's leave...in Portland the DOWELLS will visit parents, Dr. & Mrs. Clyde Van Verah at 3445 N. Willamette Blvd...DOWELL former Stars and Stripes, Pfungstadt, Germany, later wrote for N.Y.Herald Tribune Paris and NY.

RUTH LLOYD interviewed on ABC network told France-bound tourists that newscasts in English could be heard in Paris by dialing the letters SVP on any telephone, and asking for "news"...CURTIS J. HOXTER addressed American Public Relations Associations in Philadelphia on "The United States Information Offensive in Europe"...Ray Brock en route to Turkey via Africa and the Mediterranean...

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 . The Overseas Press Club has on file a list of the Regulations, Description, .  
 . and Rates Governing Press Message Service, effective July 10, 1952, issued .  
 . by Press Wireless. Copies sent upon request. .  
 . . . . .

"MARK FÜR MARK PONTIAC IST NICHT ZU SCHLAGEN"



THERE'S SOME DIFFERENCE OF  
 OPINION HOW YOU SAY THIS  
 IN GERMAN - BUT IN AMERICA  
 EVERYBODY ALWAYS SAYS -

DOLLAR FOR DOLLAR YOU  
 CAN'T BEAT A PONTIAC!



## THE OVERSEAS TICKER

VIENNA DATELINE (Delayed) Special to The Bulletin by JOSEF ISRAELIS II--ALEX KENDRICK, CBS, back from month-long TV expedition to Yugoslavia for EDWARD R. MURROW's "See It Now". CBS team included cameraman BILL MCCLURE and French sound technician Maurice Reitburger; took first pictures ever permitted of Yugoslav army platoon; spent several days filming family life in small Yugoslav village. Aided by Serb camera assistant,

team grappled with multi-lingual operation in French, German, English, Russian, Serbo-Croatian; felt justly proud until they met American MSA camera crew sent in by FRANK GERVASI from Rome, who used Italian as well as banking heavily on Esperanto--Yugoslavs take that artificial language seriously. Rigors of Yugoslav village life included 6 a.m. breakfasts of plum brandy and Turkish coffee; CBS team had a middle-sized pig slaid in its honor...

Impending changes in USIS Vienna setup: Mike Fodor, veteran correspondent, transferring from HICOG Berlin post to editorship of U.S.-published Wiener Kurier; Public Affairs Officer Charles Moffly moves to Paris; former Deputy William H. Hale succeeds him and Larry Dalcher moves up to second place in PAD hierarchy...Life's Walter Sanders in

Salzburg photographing famous Marionette Theatre and recuperating from malaria bout...customary summer run of visiting firemen enlivened this season by top-level visits of Secretary of State Dean Acheson and U.N. Secretary General Trygve Lie...some excitement from commies was anticipated but visits went off with little disturbance from the reds...

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PARIS DATELINE--Special to The Bulletin by CURT L. HEYMANN--American press circles wrathful over EISA MAXWELL's remarks (The Bulletin June 14); termed her interview with N.Y.Herald Tribune's Art Buchwald "disgraceful"...(Ed. note: People back home mad at EISA too: Newsweek ran an AP photo of EISA wearing a masquerade headdress topped by a U.S. flag (June 23); indignant readers penned protesting letters deploring "bad taste" and "lack of respect for our flag".)

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TOKYO DATELINE--Special to The Bulletin by HAZEL SHORE--Tokyo Correspondents Club elected new officers: President, William Jorden, AP; First v.p., DWIGHT MARTIN, TLI; Second v.p., MAX DESFOR, AP Photos; Secretary, Henry Hayward, Christian Science Monitor; Treasurer, Ray Falk, NANA. As of June 23, there are 233 foreign correspondents in Japan and Korea...New PIO news chief for Gen. Mark Clark is Lt. Col. Hal C. Kestler, former officer-in-charge of the Mediterranean Edition of Stars and Stripes...

Major JACK NEWMAN returned to Tokyo after touring stations in Armed Forces Radio Service in Southern Japan...UP house-warmed new quarters in Mainichi Bldg with cocktail party...Bill Barnard and MAX DESFOR still convalescing from burns suffered in recent commie demonstrations.. Bob Frew (Army-Navy-Times) gave a party for Don

Mace, special edit. representative...MARGARET PARTON, N.Y.Herald Tribune, gadget-shopping for Korean tour...Burrows Matthews writes from Paris: "all of you not fortunate enough to accompany Gen. Ridgway be consoled--Paris living costs HIGH. en-route-to-Tokyo list: Robert W. Martin, CBS; Paul E. Peabody, Vision; Rob't L. Sherrod, SEP...



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CHESAPEAKE AND OHIO RAILWAY

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WASHINGTON DATELINE--Special to The Bulletin from JESSIE STEARNS--Charles Gorey, AP Photos, formerly assigned to Far East, now covering the "Hill"...Walter T. Ridder back at Albee Bldg as chief of the St. Paul Dispatch Pioneer Press Washington Bureau after four years as ECA and MSA Information Officer in Europe...

OPS attorney ART HOLZMAN rejoined the Navy for a two-week annual "training cruise"...HOLZMAN reports: "...served entire tour of duty in my own living room carrying out assignment to prepare pilot models of 5-minute Navy Recruiting programs for airing on local stations around the country...with a batch of recorded material from the Fleet, my own tape-recorder, I narrated, edited, added production instructions and reported back to the Navy Information Office on schedule...I enjoyed the relief from the uncivilized 0800 Pentagon daily reporting deadline..but the wife was deprived of the two weeks vacation she'd been anticipating..she thinks this is a helluva navy..."

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Drew Pearson's Washington Merry-Go-Round reported (July 3) that John Hunter, a Madison, Wisconsin, newspaper man asked 112 people at a July 4 celebration last year to sign a petition embodying the wording of the Declaration and the Bill of Rights. Only one was willing to sign. In New Orleans, reporter Allen Johnson found only 12 of 36 were willing to sign. The reaction was that "the stuff sounds Russian", ought to be "narrowed down", that the man circularizing was a Red...

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Pressures against the free flow of news increased in the first six months of this year, the AP reports in its semi-annual world roundup...Italy prepares a press seizure law...A Communist editor is jailed in Cuba...A Communist reporter confesses to espionage in Sweden. (E&P)

. . . . . COMMITTEE FOR FREEDOM OF PRESS AND INFORMATION NAMED . . . . .

Members who will serve this year on the Committee for Freedom of Press and Information have been announced by Chairman BRUNO SHAW: NORWOOD ALLMAN, HERBERT BAYARD SWOPE, OTTO D. TOLISCHUS, HAL LEHRMAN, GABRIEL PRESSMAN, CECIL BROWN, GORDON C. HAMILTON, H. V. KALTENBORN, DOUG WERNER, DOROTHY FISCHER, JAMES H. SCHEUER, FRANK KELLEY.

The Overseas Press Club set up the Freedom Press and Information committee to keep a vigilant eye on all infractions of the traditional American conception of freedom of the press and information; to raise a warning voice whenever such infraction endangers journalistic freedom; and to recommend specific action to the Board of Governors to meet a given situation.

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MAIL From Cecil Brown, MBS commentator: "...the happy fact is that I have gone to all sorts of places without catastrophe automatically ensuing. And the few instances where TALK catastrophe and my presence were simultaneous, we must put down to coincidence. In any event I decline responsibility.

"Moreover, neither the Republicans nor Democrats have the slightest reason to tremble that my covering their conventions in Chicago makes me a harbinger of disaster. I covered both conventions in Chicago in 1944, all three in Philadelphia in 1948. No one was assassinated and no ships were sunk, of state or otherwise.

"Naturally, at those conventions, a certain kind of political disaster befell the losing candidates, but if the presence of reporters accounts for that, we all share in the wicked deed. And it does seem apparent that there will be losers at the conventions this year, but I am hastening to disclaim responsibility, in advance, for what may be considered by some as 'devastating developments'." (Ed. note: The foregoing refers to an item in The Bulletin, June 28, page 2)

ROBERT TROUT, member of CBS-TV's team covering the Chicago conventions, gives the low-down on "Conventions: Party Time for Politicians", Collier's June 12.

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Editors: RUTY LLOYD, MARY HORNADAY. Editorial Board: RUSSELL F. ANDERSON, Chairman; CHARLES ROBBINS, JOHN MOROSO, IRVIN S. TAUBKIN, TED DEGLIN, DANIEL VAN ACKER.

Special Correspondents: JESSIE STEARNS (Washington); KATHLEEN McLAUGHLIN (United Nations) CURT HEYMANN (Paris), WALTER C. WEISBECKER (Rome), JOSEF ISRAELS II (Vienna), GEORGE AXELSSON (Stockholm), JOHN WILHELM (Mexico City), DAVID BOGUSLAV (Manila), ALEXANDER MacDONALD (Bangkok), EDWARD HUNTER (Hong Kong), HAZEL SHORE (Tokyo).

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Subscription Rates: Free to all Members of the Overseas Press Club  
Non-Members: \$10 per year. Advertising rates on request.